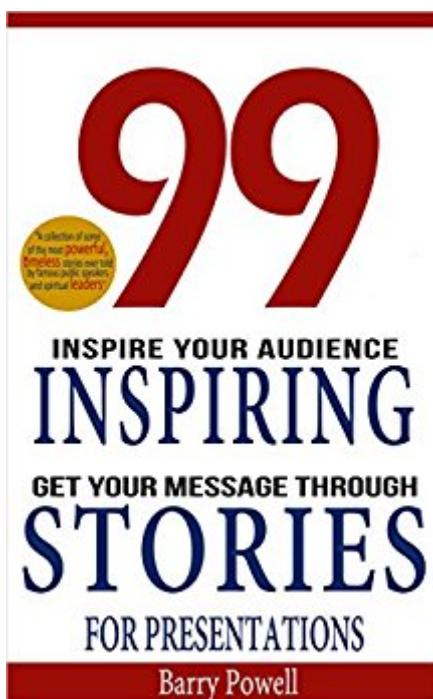


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# **Storytelling: 99 Inspiring Stories For Presentations: Inspire Your Audience & Get Your Message Through (Storytelling, Inspirational Stories & Presentation Zen, mentoring 101,ted Talks)**



## Synopsis

Barry Powell Proudly Presents the 99 Most Inspiring Short Stories Ever Heard in the Business World

Are you looking for inspiring stories to use in some of your presentations or simply to help you start practicing storytelling? You're about to discover a unique reference book that will change the impact of your future presentations forever.

After extensive research, Barry Powell has discovered and collected the most popular stories that businessmen and public speakers with strong communication skills, have been using for years to engage their audiences and offer them the best storytelling experiences!

**Storytelling: The Key to a Memorable Presentation "Make Them Care"** This is the greatest advice that the most successful public speakers will give you. Whether your audience is hundreds of business executives in a conference room, your marketing team being briefed by you or just a few peers around you drinking cocktails on a networking event, the key to putting your message through and making an impact is to make your audience care. Storytelling is a powerful technique that can do this.

When you just dump information onto your audience, you are not really making an impact on their hearts and minds. But, when you start telling a story, a magic thing happens: They instantly give you their full attention. They start really listening to what you are saying with their hearts and minds. And this is your chance to evoke in them some kind of emotion.

Delivering your message with a funny or touching story end is the key to creating emotion and making a lasting impact in their hearts and minds.

**What You Will Find in this Book**

This collection includes some of the most amazing stories ever told by famous businessmen, spiritual leaders and bestselling writers. If you are determined to improve your storytelling skills in business presentations and public speaking, this book is a highly recommended starting point. The stories included cover a wide range of business values to help you start practicing storytelling at every opportunity and improve your communication skills.

**Why to Buy this Book**

Using stories from this collection in your presentations will help you:

- Deliver an outstanding presentation even to a tough audience
- Get your message through effectively
- Inspire and motivate others into taking the desired actions
- Start being regarded as an inspiring public speaker

You will also discover that practicing storytelling frequently, not only in presentations but in your daily conversations as well, will make you popular in your business and social circles.

**Buy this Amazing Collection Today!**

**Business values covered:**

- #1 ASSESSMENT
- #2 ASSUMPTION MAKING
- #3 ATTITUDE
- #4 CARING
- #5 CHALLENGE
- #6 COMMON SENSE
- #7 COMMUNICATION
- #8 CONFIDENCE
- #9 CREATIVE THINKING
- #10 CRISIS MANAGEMENT
- #11 CUSTOMER EXPERIENCE
- #12 DECISION MAKING
- #13 DIPLOMACY
- #14 DIVERSITY
- #15 ENTREPRENEURSHIP
- #16 EXPERIENCE
- #17 GIVING CREDIT
- #18 GOALS
- #19 HABITS
- #20 INFORMATION
- #21 INITIATIVE
- #22 INTEGRITY
- #23 JUDGEMENT
- #24

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## **Customer Reviews**

As a public speaker I enjoyed reading these stories and thought as I read them how I might use  
them in my presentations. Some I had heard before, but most I had not. If you need some sort of  
lesson to be learned sort of story, this little book has 99 of them.

I just love this book, definitely a must-have for individuals like me who want to improve their business storytelling, public speaking and conversation skills. Personally, when I deliver speeches, I like it to have an impact to my audience. I want it to be unforgettable, inspirational, influential or educational and the simple stories in this book can really help me achieve my goal. So before speaking in the public again, get a copy of this book first. You won't regret it!

This book has really some good stories that are best for sharing during speeches or presentations. I'm in HR and I'm usually required to present in front of people and I can see myself using some of these stories as part of the program. The stories are very inspiring and people will really learn from them. I'm glad I came across this book. Good read/.

This a terrific (and inexpensive!) book of short and easily memorizable stories that help to open presentations and to drive home important points. The story about the empty boxes and the millions spent to solve the problem only to find blue-collar ability fixed it for 20 bucks is worth the price of admission. Glad I bought it!

This book is interesting, touching and inspiring. The stories are written in a conversational way so that they can be incorporated easily into business presentations, public speaking, and daily conversations. I recommend this book to anyone who is interested in improving presentation skills.

I would recommend this book for all to read. Brief stories that push you to think and leave you inspired. Look forward to another book of stories that shares insights like these. Thank you for compiling them Mr. Powell.

I think that this is one very helpful tool, which will improve my presentations. The stories are short and with powerful lessons. My favorite story is the "One million dollar mistake". We should always keep learning and never giving up - this is the only way to success.

I have attended quite a number of seminars, when the speakers starts talking about a dry subject, they will literally read the notes in their presentations, which was so boring! I did not come there to hear them read that when I can read it myself! I wished the speaker would explain why must I care to what they are saying, this book said what I was thinking during at the time. The stories in the book are short stories with moral in it. I wanted the author connect how the story integrate to the

presentation, however I can think of my life story similar to the stories in this book, I can use my life story to make the listeners care to what I am talking about.

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